

SMS Privacy Policy

We take your privacy seriously. When you provide your mobile number to receive updates, offers, or event reminders via SMS, we process your data in accordance with UK data protection laws including the **UK General Data Protection Regulation (UK GDPR)** and the **Privacy and Electronic Communications Regulations (PECR)**.

What We Collect

We collect your mobile number and, where provided, your name or preferences related to the events or services you're interested in.

How We Use Your Number

We use your number to send you SMS messages related to:

- Event updates or reminders
- Special offers or promotions
- Important service announcements

You will only receive SMS messages if you have **explicitly opted in**.

Who We Share It With

We do **not** sell your number. We may use trusted providers (such as Mailchimp or SMS gateway services) to send texts on our behalf. These providers comply with UK data protection law and only process your data under our instructions.

Your Rights

You can:

- Withdraw consent and opt out at any time by replying STOP.
- Request to see what data we hold.
- Ask us to delete your number or correct inaccuracies.

How Long We Keep Your Number

We retain your number only as long as necessary to provide the SMS service or until you opt out.

Contact Us

For any privacy concerns or data requests, contact us at:
HOWDY@BATONROUGE BARS.CO.UK